



TIRE TALK

October 2025

TOYO TIRES



TOYO Rebate \$25 per set

on all

Passenger & Light Truck Tires
Minimum of 4 Sets (16 Tires)

October 1 – 31st, 2025



Sumitomo

SUMITOMO ENCOUNTER A/T

Product #	Description	Price
ATH67	LT285/75R16 10 Ply	\$130.00
ATH90	LT285/55R20 10 Ply	\$201.00



It's Harvest Time! Time is Money

Put LSW's on your combine & grain cart
tractors to help you get
through this harvest season.
Call us for your Harvest Tire needs!



Call Now 1-800-272-2308

Order Online at www.nwtw.net

Email: dealers@nwtire.com

2025 Associate Dealer Program

Products Available

- Titan Farm Tires and Goodyear Farm Tires
- Titan OTR tires
- Low Sidewall Technology (LSW®) Products

Reporting and Payment

- Required quarterly reporting by Master Distributor
- Master Distributors will have a one month grace period at the end of every quarter to complete that quarter's sales submission
- Annual payout
- Titan will credit the Master Distributor for annual payments. The Master Distributor will then credit the Associate Dealer.

Sign Titan Associate Dealer Contract

Place a Minimum Order of \$5,000

Titan Strong Seller Levels (Uncapped - Annual Volume Incentive)

- **Lightweight:** \$60,000
1% AVI Payment
- **Middleweight:** \$180,000
2% AVI Payment
- **Heavyweight:** \$360,000
3% AVI Payment

Uncapped Program

Be a part of the most lucrative program available. Unlike our competitors, there is no cap on how much you can earn.

Point of Sale Materials

- Dealer Launch kit
- Earned incentives at each marketing level
- Free literature and sales tools available

Product Training

Receive training for customers/employees of your dealership from an authorized Titan team member.

Access to Dedicated Titan Inventory

Titan will maintain inventory at the Master Distributor; supported by Titan plant inventory.

DEALER PROGRAMS

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TOYO TIRES

DRIVEN
ASSOCIATE DEALER PROGRAM

2025 Q3 Tire Payout Levels

Level 1

PCR/LTR: 60-124
Up to \$3 per tire
Commercial: 50-99
Up to \$12 per tire

Level 2

PCR/LTR: 125-249
Up to \$9 per tire
Commercial: 100-149
Up to \$16 per tire

Level 3

PCR/LTR: 250-399
Up to \$12 per tire
Commercial: 150-199
Up to \$20 per tire

Level 4

PCR/LTR: 400-749
Up to \$13 per tire
Commercial: 200+
Up to \$25 per tire

Level 5

PCR/LTR: 750+
Up to \$14 per tire



Sell 5 Toyo Tires a Week & Get Paid on the DRIVEN program!

Program Benefits

- ❖ Quarterly Bonus Incentives
- ❖ Annual Volume Bonus Incentives
- ❖ Annual CATCH-UP Advantage
- ❖ Added to our online dealer finder
- ❖ Access to comprehensive training & rewards
- ❖ Online Access 24/7 with dedicated customer support



Scan and sign up today!

ASK YOUR NORTHWEST TIRE REP FOR MORE DETAILS



NOKIAN ASSOCIATE DEALER PROGRAM - NAD ATTAINMENT INCENTIVE



Scan and sign up today!

- Dealer Locator – Google My Business NAD Flag appears
- Reporting & Dashboards
- Advertising Materials

AFFILIATED DEALER

NOKIAN TYRES	GREEN (200-399)	BRONZE (400-599)	SILVER (600-799)	PIONEER (800+)
Winter (Hakkapellitta Only)	\$5.00	\$6.00	\$7.00	\$8.00
Light Truck	\$4.00	\$5.00	\$6.00	\$7.00
All-Weather	\$3.50	\$4.50	\$5.50	\$6.50
All-Season	\$3.50	\$4.00	\$4.50	\$5.00
All Nordman Products	\$2.00	\$2.00	\$2.00	\$2.00



**nokian[®]
TYRES**

NOKIAN REMEDY

Product #	Description	Price
T432540	P215/55R17	\$135.00
T432556	P225/65R17	\$144.00
T432572	P245/40R18	\$157.00
T432551	P225/55R18	\$168.00
T432566	P235/55R19	\$185.00
T432588	P235/40R19	\$192.00
T432591	P255/55R20	\$202.00
T432580	P245/50R20	\$201.00
T432578	P245/45R20	\$218.00



ECOPATH ST TRAILER

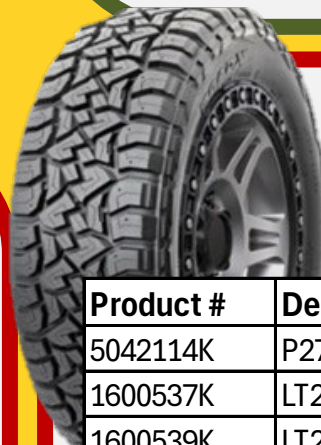
Product #	Description	Price
TSEPST001	ST175/80R13 6 Ply	\$36.00
TSEPST009	ST205/75R15 6 Ply	\$47.00
TSEPST011	ST225/75R15 8Ply	\$58.00
TSEPST015	ST235/85R16 10 Ply	\$78.00



ROADX

RoadX RXQuest AT QX12

Product #	Description	Price
1600108K	LT245/75R16 10 Ply	\$117.00
1600100K	P265/70R17	\$121.00
1600098K	P265/65R18	\$125.00
1600109K	LT245/75R17 10 Ply	\$128.00
1600113K	LT265/75R16 10 Ply	\$129.00
1600121K	P275/55R20	\$140.00



ROADX

RoadX R/T

Product #	Description	Price
5042114K	P275/55R20	\$142.00
1600537K	LT265/70R17 10 Ply	\$147.00
1600539K	LT275/55R20 10 Ply	\$158.00
1600543K	LT275/70R18 10 Ply	\$171.00
1600542K	LT275/65R20 10 Ply	\$180.00
1600526K	LT35/12.50R20 10 Ply	\$213.00

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SPECIAL PURCHASE



#N32723575H

NAVITRAC N327

235/75R17.5

16 Ply

\$124.88 + \$23.67 FET



#NRS2011225H

NAVITRAC NR520

11R22.5

16 Ply

\$239.99 + \$29.39 FET



#N57511245H

NAVITRAC N575

11R24.5

16 Ply

\$239.99 + \$34.59 FET

BEET HARVEST



Tire Headquarters



Bandag BDX

#388BDXB

11R22.5

\$239.88

#422BDXB

11R24.5

\$249.88



Advance

GL909A

#87226G

11R22.5

\$249.88 + FET

#87227G

11R24.5

\$269.88 + FET

CLOSEOUTS



#388EMSS

11R22.5 OSD

Eclipse Mud & Snow

\$269.88



#388DRAS

11R22.5 OSD

BANDAG BDR-AS

\$239.88



#388AP2S

11R22.5 A/P 17/32

BANDAG UAP2

\$239.88



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RETREAD SPECIALS

bandag

BUILT FOR BETTER™



**Bandag
TR4.1
11/32
Trailer**

#388TR4B

11R22.5

#354TR4B

295/75R22.5

\$175.88



#388DR4B

11R22.5

#354DR4B

295/75R22.5

**Bandag Max Tread
DR4.3**

\$219.88



#354UDRS

295/75R22.5

Ultra Drive

\$269.00

TOYO TIRES

TOYO M671A

CLOSEOUT
Specials



#500660

11R22.5

16 PR

\$399.88 + \$29.39 FET

\$50 Instant Rebate

Final Price

\$349.88 + FET

#500670

11R22.5

14 PR

\$389.88 + \$25.23 FET

\$50 Instant Rebate

Final Price

\$339.88 + FET

TITAN

SKID STEER TIRES

ACES From Titan



#ACE1J7ZR001

12X16.5 12 Ply

\$135.88

#ACEOC8ZR001

10X16.5 10 Ply

\$119.88



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