



\$ EARN MONEY BACK \$

April 1st – 30th

TOYO TIRES



Earn A Visa Gift Card!

\$20

on every set of 4
Toyo Passenger & Light
Truck Tires
Minimum 16

\$5

on every
Toyo Medium
Truck Tire
Minimum 8

TOYO TIRES

DRIVEN
ASSOCIATE DEALER PROGRAM

2025 Q2 Tire Payout Levels



Sell 5 Toyo Tires a Week & Get Paid on the
DRIVEN program!

Program Benefits

- ❖ Quarterly Bonus Incentives
- ❖ Annual Volume Bonus Incentives
- ❖ Annual CATCH-UP Advantage
- ❖ Added to our online dealer finder
- ❖ Access to comprehensive training & rewards
- ❖ Online Access 24/7 with dedicated customer support



sign up today!

Level 1

PCR/LTR: 60-124
Commercial: 50-99
Up to \$3 per tire

Level 2

PCR/LTR: 125-249
Commercial: 100-149
Up to \$9 per tire

Level 3

PCR/LTR: 250-399
Commercial: 150-199
Up to \$12 per tire

Level 4

PCR/LTR: 400-749
Commercial: 150-199
Up to \$13 per tire

Level 5

PCR/LTR: 750+
Up to \$14 per tire

ASK YOUR NORTHWEST TIRE REP FOR MORE DETAILS

LEVEL 1 (PCR/LTR)

UP TO \$3.00 PER TIRE

60 MIN. – 124 MAX.
UNITS PER QUARTER

LEVEL 2 (PCR/LTR)

UP TO \$9.00 PER TIRE

125 MIN. – 249 MAX.
UNITS PER QUARTER

LEVEL 3 (PCR/LTR)

UP TO \$12.00 PER TIRE

250 MIN. – 399 MAX.
UNITS PER QUARTER

LEVEL 4 (PCR/LTR)

UP TO \$13.00 PER TIRE

400 MIN. – 749 MAX.
UNITS PER QUARTER

LEVEL 5 (PCR/LTR)

UP TO \$14.00 PER TIRE

750+
UNITS PER QUARTER



LEVEL 1 (TBR)

UP TO \$12.00 PER TIRE

50 MIN. – 99 MAX.
UNITS PER QUARTER

LEVEL 2 (TBR)

UP TO \$16.00 PER TIRE

100 MIN. – 149 MAX.
UNITS PER QUARTER

LEVEL 3 (TBR)

UP TO \$20.00 PER TIRE

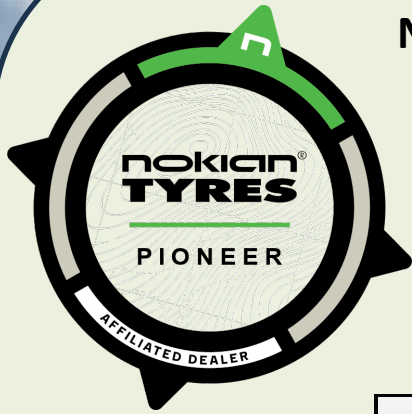
150 MIN. – 199 MAX.
UNITS PER QUARTER

LEVEL 4 (TBR)

UP TO \$25.00 PER TIRE

200+
UNITS PER QUARTER





NOKIAN ASSOCIATE DEALER PROGRAM - NAD ATTAINMENT INCENTIVE



GREEN

200 TIRES
50 tires per quarter



BRONZE

400 TIRES
100 tires per quarter



SILVER

600 TIRES
150 tires per quarter



PIONEER

800 TIRES
200 tires per quarter



Scan and sign up today!

nokian TYRES	GREEN (200-399)	BRONZE (400-599)	SILVER (600-799)	PIONEER (800+)
Winter (Hakkapeliitta Only)	\$5.00	\$6.00	\$7.00	\$8.00
Light Truck	\$4.00	\$5.00	\$6.00	\$7.00
All-Weather	\$3.50	\$4.50	\$5.50	\$6.50
All-Season	\$3.50	\$4.00	\$4.50	\$5.00
All Nordman Products	\$2.00	\$2.00	\$2.00	\$2.00

- Dealer Locator – Google My Business NAD Flag appears
- Reporting & Dashboards
- Advertising Materials



Nokian One

Product #	Description	Price
T431338	P205/70R15	\$78.00
T431352	P225/60R16	\$95.00
T431329	P225/65R17	\$109.00
T431322	P225/60R18	\$121.00
T431313	P255/60R19	\$149.00
T431309	P265/50R20	\$161.00



nokian TYRES

Nokian Outpost NAT

Product #	Description	Price
T432840	P285/45R22	\$250.00
T432844	P275/55R20	\$205.00
T432873	LT275/70R18 10Ply	\$235.00
T432878	LT265/70R17 10 PLY	\$205.00
T432863	LT245/75R16 10 Ply	\$179.00

2025 Associate Dealer Program



Sign Titan Associate Dealer Contract

Place a Minimum Order of \$5,000

Titan Strong Seller Levels (Uncapped - Annual Volume Incentive)

- **Lightweight:** \$60,000
1% AVI Payment
- **Middleweight:** \$180,000
2% AVI Payment
- **Heavyweight:** \$360,000
3% AVI Payment

Point of Sale Materials

- Dealer Launch kit
- Earned incentives at each marketing level
- Free literature and sales tools available

Product Training

Receive training for customers/employees of your dealership from an authorized Titan team member.

Uncapped Program

Be a part of the most lucrative program available. Unlike our competitors, there is no cap on how much you can earn.

Access to Dedicated Titan Inventory

Titan will maintain inventory at the Master Distributor; supported by Titan plant inventory.

Products Available

- Titan Farm Tires and Goodyear Farm Tires
- Titan OTR tires
- Low Sidewall Technology (LSW®) Products

Reporting and Payment

- Required quarterly reporting by Master Distributor
- Master Distributors will have a one month grace period at the end of every quarter to complete that quarter's sales submission
- Annual payout
- Titan will credit the Master Distributor for annual payments. The Master Distributor will then credit the Associate Dealer.



AgraEdge



AgraVantage



OptiTrac



OptiTorque



FloTrac Rib



HD2000II



Farm – Commercial - Passenger - Light Truck – Recreational - Retreads
Your Complete Tire Supplier

Call Now 1-800-272-2308

Order Online at www.nwtw.net

Email: dealers@nwtire.com

Commercial Specials



ADVANCE IMPLEMENT

Over 30 Size Available

Product #	Description	Price
97225G	11L-15 8 Ply T.L.	\$75.00
97231G	11L-15 12 Ply T.L.	\$88.00
97212G	9.5-15 8 Ply T.L.	\$65.00
97232G	9.5-15 12 Ply T.L.	\$71.00



#388BHGS

11R22.5

BDR-HG

Open Shoulder

\$299.88



ADVANCE AGRI TRAC R1

Over 65 Sizes Available

97085G	18.4X38 8 Ply T.T.	\$575.00
97090G	20.8X38 8 ply T.T.	\$750.00



Closeout Special

#283DLTS

225/70R19.5

Bandag BDLT

\$135.88



**31X13.50X15
SEEDER TIRES IN STOCK
TITAN
GALAXY
FIRESTONE**



Hub - Pilot Wheel

#225360P

22.5X8.25

A1 Polished Hub Pilot Wheel

\$219.00



Call Now 1-800-272-2308
Order Online at www.nwtw.net
Email: dealers@nwtire.com



Northwest Tire Wholesale

1-800-272-2308

www.nwtw.net

Salescenter@nwtire.com

Supplies For Your Business or Shop Online Flip Catalog Is Available At NWTW.NET

TPMS

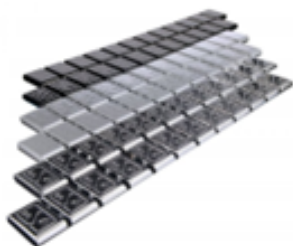
- *Reset Tools
- *Rebuild/Replacement Kits
- *Universal Replacement Sensors



Wheel Weights

- *Adhesive/Sticky (Silver/Black)
- * Pound On (Steel/Zinc)

8 Standard Clip Profiles



Valve Stems

- *Rubber/Metal
- * Regular, High Pressure
- *Pass/LT, Med Truck, Ag



Shop Supplies

- *Bead Lube
- *Leak Seeker
- *Much More



Shop Equipment

- *Tire Machines
- *Balancers
- *Repair Stands
- *Hand Tools



Tire Repair Materials

- *Chemicals
- *Tools
- *Patches