



# JULY



# TIRE TALK



*Wishing You  
A Happy 4<sup>th</sup> of July!*

## TOYO TIRES

### M655

- A wide contact patch provides traction and even wear.
- Deep tread improves traction and provides long wear.
- Three-Peak Mountain Snowflake confirms its performance in snow and ice.
- Waved sipes enhance all-weather traction.



Product	Description	Price	FET
556730	LT235/80R17 10P 19/32nds	<b>\$255.00</b>	
556720	LT245/75R17 10P 19/32nds	<b>\$245.00</b>	
556830	LT265/70R17 10P 19/32nds	<b>\$260.00</b>	
556710	LT285/70R17 10P 19/32nds	<b>\$299.00</b>	<b>\$2.36</b>
556750	LT265/70R18 10P 19/32nds	<b>\$293.00</b>	<b>\$0.19</b>
556770	LT275/65R18 10P 19/32nds	<b>\$296.00</b>	
556740	LT275/70R18 10P 19/32nds	<b>\$310.00</b>	<b>\$1.32</b>
556760	LT295/70R18 10P 19/32nds	<b>\$330.00</b>	<b>\$5.48</b>
556640	225/70R19.5 14P 20/32nds	<b>\$315.00</b>	<b>\$4.44</b>
556650	245/70R19.5 16P 21/32nds	<b>\$330.00</b>	<b>\$13.61</b>
111390	265/70R19.5 14P 21/32nds	<b>\$369.00</b>	<b>\$18.99</b>

## TOYO TIRES

## DRIVEN

### 2025 Q3 Tire Payout Levels



Sell 5 Toyo Tires a Week & Get Paid on the DRIVEN program!



Scan and  
sign up today!

#### Program Benefits

- ❖ Quarterly Bonus Incentives
- ❖ Annual Volume Bonus Incentives
- ❖ Annual CATCH-UP Advantage
- ❖ Added to our online dealer finder
- ❖ Access to comprehensive training & rewards
- ❖ Online Access 24/7 with dedicated customer support

ASK YOUR NORTHWEST TIRE REP FOR MORE DETAILS

<b>Level 1</b> PCR/LTR: 60-124 Up to \$3 per tire Commercial: 50-99 Up to \$12 per tire	<b>Level 2</b> PCR/LTR: 125-249 Up to \$9 per tire Commercial: 100-149 Up to \$16 per tire
<b>Level 3</b> PCR/LTR: 250-399 Up to \$12 per tire Commercial: 150-199 Up to \$20 per tire	<b>Level 4</b> PCR/LTR: 400-749 Up to \$13 per tire Commercial: 200 + Up to \$25 per tire
<b>Level 5</b> PCR/LTR: 750+ Up to \$14 per tire	



Sign Titan Associate Dealer Contract

Place a Minimum Order of \$5,000

**Titan Strong Seller Levels**  
(Uncapped - Annual Volume Incentive)

- **Lightweight:** \$60,000  
1% AVI Payment
- **Middlweight:** \$180,000  
2% AVI Payment
- **Heavyweight:** \$360,000  
3% AVI Payment

#### Point of Sale Materials

- Dealer Launch kit
- Earned incentives at each marketing level
- Free literature and sales tools available

#### Product Training

Receive training for customers/employees of your dealership from an authorized Titan team member.

#### Uncapped Program

Be a part of the most lucrative program available. Unlike our competitors, there is no cap on how much you can earn.

#### Access to Dedicated Titan Inventory

Titan will maintain inventory at the Master Distributor; supported by Titan plant inventory.

#### Products Available

- Titan Farm Tires and Goodyear Farm Tires
- Titan OTR tires
- Low Sidewall Technology (LSW®) Products

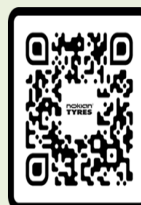
#### Reporting and Payment

- Required quarterly reporting by Master Distributor
- Master Distributors will have a one month grace period at the end of every quarter to complete that quarter's sales submission
- Annual payout
- Titan will credit the Master Distributor for annual payments. The Master Distributor will then credit the Associate Dealer.



**NOKIAN ASSOCIATE DEALER PROGRAM - NAD ATTAINMENT INCENTIVE**

<b>GREEN</b> 200 TIRES 50 tires per quarter	<b>BRONZE</b> 400 TIRES 100 tires per quarter	<b>SILVER</b> 600 TIRES 150 tires per quarter	<b>PIONEER</b> 800 TIRES 200 tires per quarter
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Scan and  
sign up today!

<b>nokian TYRES</b>	<b>GREEN</b> (200-399)	<b>BRONZE</b> (400-599)	<b>SILVER</b> (600-799)	<b>PIONEER</b> (800+)
Winter (Hakkapeliitta Only)	\$5.00	\$6.00	\$7.00	\$8.00
Light Truck	\$4.00	\$5.00	\$6.00	\$7.00
All-Weather	\$3.50	\$4.50	\$5.50	\$6.50
All-Season	\$3.50	\$4.00	\$4.50	\$5.00
All Nordman Products	\$2.00	\$2.00	\$2.00	\$2.00

- Dealer Locator – Google My Business NAD Flag appears
- Reporting & Dashboards
- Advertising Materials

AFFILIATED DEALER



Call Now 1-800-272-2308  
Order Online at [www.nwtw.net](http://www.nwtw.net)  
Email: [dealers@nwtire.com](mailto:dealers@nwtire.com)



## KUMHO ROAD VENTURE AT52

Product #	Description	Price
2283873	LT235/80R17 10 PLY	<b>\$155.00</b>
2283803	P275/65R18	<b>\$156.00</b>
2283893	LT265/70R18 10 PLY	<b>\$168.00</b>
2283823	LT275/65R18 10 PLY	<b>\$189.00</b>
2283743	LT275/70R18 10 PLY	<b>\$195.00</b>



## ROADX

### ROADX AT QX12

Product #	Description	Price
1600103K	LT225/75R16 10 PLY	<b>\$105.00</b>
1600095K	P245/75R16	<b>\$106.00</b>
1600093K	P245/65R17	<b>\$107.00</b>
1600108K	LT245/75R16 10 PLY	<b>\$115.00</b>
1600100K	P265/70R17	<b>\$120.00</b>
1600105K	LT235/80R17 10 PLY	<b>\$126.00</b>
1600109K	LT245/75R17 10 PLY	<b>\$127.00</b>
1600090K	P275/65R18	<b>\$127.00</b>
1600111K	LT265/70R17 10 PLY	<b>\$139.00</b>
1600121K	P275/55R20	<b>\$139.00</b>
1600116K	LT275/65R18 10 Ply	<b>\$154.00</b>



## TYRE ADVANCE

### ADVANCE IMP

Product #	Description	Price
97260G	31X13.50X15 TU 10 PLY	<b>\$125.00</b>
97234G	12.5LX15 TU 12 PLY	<b>\$98.00</b>
97225G	11LX15 TU 8 PLY	<b>\$75.00</b>
97231G	11LX15 TU 12 PLY	<b>\$88.00</b>



## CARLISLE

### CARLIE IMPLEMENT

6A0340	14LX16.1 14 PLY	<b>\$182.00</b>
510131	14LX16.1 8 PLY	<b>\$172.00</b>



## CARLSTAR

### CARLSTAR

### RADIAL TRAILER TIRES

Product #	Description	Price
6H04561	ST205/75R14 8 PLY	<b>\$82.00</b>
6H04571	ST215/75R14 6 PLY	<b>\$82.00</b>
6H04621	ST225/75R15 10 PLY	<b>\$110.00</b>
6H04631	ST225/80R16 10 PLY	<b>\$125.00</b>
6H04651	ST235/85R16 12 PLY	<b>\$150.00</b>



Call Now 1-800-272-2308  
Order Online at [www.nwtw.net](http://www.nwtw.net)  
Email: [dealers@nwtire.com](mailto:dealers@nwtire.com)



# RETREAD SPECIALS

## bandag

BUILT FOR BETTER™



**Bandag  
TR4.1  
11/32  
Trailer**

#388TR4B

11R22.5

#354TR4B

295/75R22.5

**\$175.88**



#388DR4B

**11R22.5**

**Bandag  
Max Tread  
DR4.3**

**\$219.88**



**Closeout Special**

#283DLTS

225/70R19.5

Bandag BDLT

**\$135.88**



**CLOSEOUT  
SPECIALS**



**GENERAL TIRE**

**G-MAX JUSTICE  
YOUR CHOICE**

**\$130.00**

Product #	Description
15578220000	P245/55R18 AW 103V
15578230000	P265/60R17 AW 108V

## TOYOTIRES

#500660

**TOYO**

**M671A**

16 Ply

**11R22.5**

\$399.88 + \$29.39 FET

**\$30 Instant Rebate**

**Final Price**

**\$369.88 + FET**



**Call Now 1-800-272-2308**

**Order Online at [www.nwtw.net](http://www.nwtw.net)**

**Email: [dealers@nwtire.com](mailto:dealers@nwtire.com)**

# BAILER TIRES



#41L349

Titan Float  
Imp 10 PLY  
21.5L16.1  
**\$575.88**



#41N3U9

Titan

Flo Trac Rib  
Imp 14 PLY  
31x13.50-15  
**\$325.00**



## SKID STEER TIRES ACES From Titan

#ACE1J7ZR001  
12X16.5 12 Ply  
**\$135.88**

#ACEOC8ZR001  
10X16.5  
**\$119.88**



Call Now 1-800-272-2308

Order Online at [www.nwtw.net](http://www.nwtw.net)

Email: [dealers@nwtire.com](mailto:dealers@nwtire.com)

## COMMERCIAL SPECIALS



#86224G

ADVANCE GC-D1

Open Shoulder Drive  
On/Off Roads Drive

11R22.5

**\$250.00**

**+ FET \$29.30**



### ADVANCE IMPLEMENT Over 30 Size Available

Product #	Description	Price
97225G	11L-15 8 Ply T.U.	\$75.00
97231G	11L-15 12 Ply T.U.	\$88.00
97212G	9.5-15 8 Ply T.U.	\$65.00
97232G	9.5-15 12 Ply T.U.	\$71.00
977234G	12.5L15 12 Ply T.U.	\$98.00
97260G	31X13.50-15 10 PLY TU	\$129.00



# Trailer Wheel Torque Specs

Proper Torque Beats a set of loose wheels  
**Everytime!**

Lug Nut Torque Specifications*				
Stud Size	Lug Nut Type	Torque Specifications	Wheel Size & Type	Wheel Material
7/16"	Coned	55-65 ft.-lbs	8"-14"	Steel/Aluminum
1/2"	Coned	75-85 ft.-lbs	8"-14"	Steel/Aluminum
9/16"	Coned	95-115 ft.-lbs	8"-14"	Steel/Aluminum
12mm	Coned	70-80 ft.-lbs	8"-14"	Steel/Aluminum
14mm	Coned	85-95 ft.-lbs	8"-14"	Steel/Aluminum
1/2"	Coned	90-120 ft.-lbs	15"	Steel
1/2"	Coned	90-120 ft.-lbs	16"	Steel
9/16"	Coned	120-140 ft.-lbs	16"	Steel
5/8"	Coned w/ Wheel Clamp Ring	190-210 ft.-lbs	17.5" Single or 16" Dual	Steel
5/8"	Flanged Nuts (Non Rotating Flange)	275-325 ft.-lbs	17.5" Single or 16" Dual	Steel
5/8"	Flanged Nuts (Rotating Flange)	190-210 ft.-lbs	17.5" Single or 16" Dual	Steel
1/2"	Coned	90-100 ft.-lbs	15"	Aluminum
1/2"	Coned	90-100 ft.-lbs	16"	Aluminum
9/16"	Coned	120-140 ft.-lbs	16"	Aluminum
9/16"	Coned	130-150 ft.-lbs	17.5"	Aluminum
5/8"	Coned	140-160 ft.-lbs	17.5"	Aluminum
5/8"	Flanged Nuts (Rotating Flange)	150 ft.-lbs	16"	Aluminum

\*To be used as a reference.

Always use manufacturer recommendations where available.